

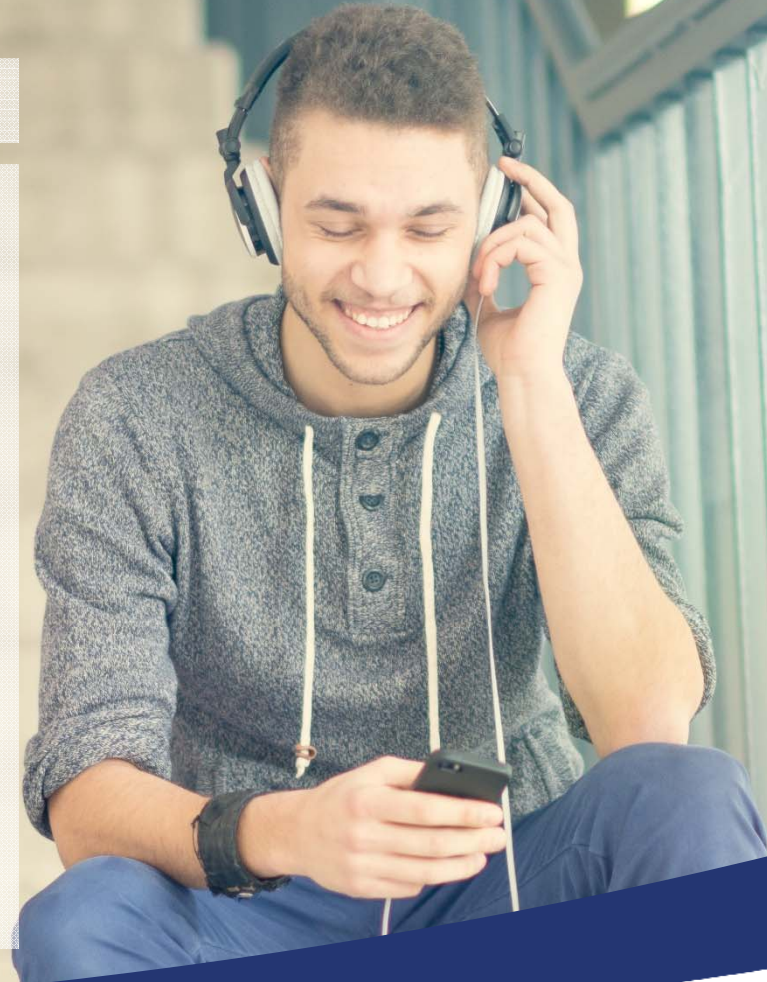
A WARM WELCOME TO THE
IMC UNIVERSITY OF APPLIED SCIENCES KREMS

Prof. Dr. Karl C. Ennsfellner

January, 2017

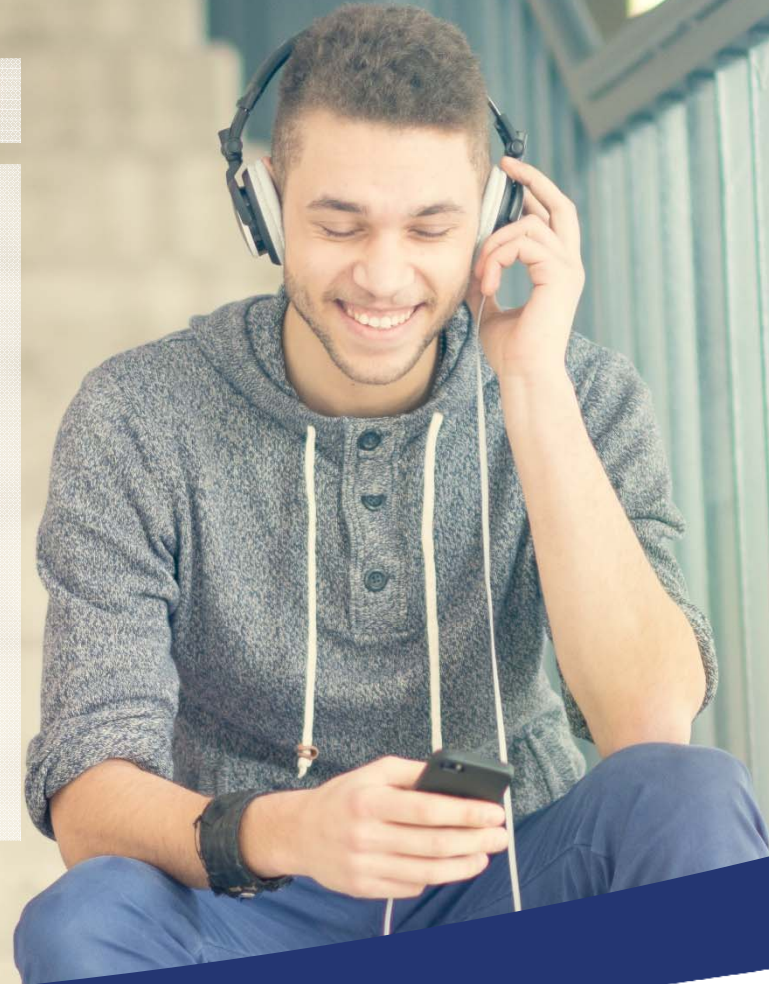
FACTS & FIGURES

- Founded: 1994
- 3 Departments: Business, Health Sciences, Life Sciences
- 29 degree programmes, 13 in English
- 2,701 students
- 210 full-time lecturers and employees
- 590 part-time lecturers



FACTS & FIGURES

- Top in student satisfaction
- International student body: more than 50 nationalities
- Recommendation rate of alumni: more than 98 %
- Employment rate: >98,5 %



INTERNATIONAL FOCUS

- 40% of the degree programmes are offered exclusively in English
- 7 foreign languages taught
- 120 partner universities in 36 countries
- More than 150 outgoing and 160 incoming students per study year
- More than 1,000 internships each year (60% abroad)
- 9 transnational programmes in Vietnam, China, Serbia, Azerbaijan, Ukraine und Latvia

PROGRAMMES BUSINESS

	BA	MA	German	English
Business Administration	●			●
Business Administration & E-Business Management	●		●	
Business Administration for the Public Health Sector	●		●	
Environmental & Sustainability in Management		●	●	
Export-oriented Management	●			●
International Business & Export Management		●		●
International Wine Business	●			●
Management		●	●	
Management of Health Institutions		●	●	
Management of SME		●	●	
Marketing & Sales		●		●
Tourism & Leisure Management	●	●		●

PROGRAMMES HEALTH

	BA	MA	German	English
Advanced Nursing Practice	●		●	
General Nursing	●		●	
Midwifery	●		●	
Music Therapy	●	●	●	
Occupational Therapy	●		●	
Physiotherapy	●		●	

PROGRAMME LIFE SCIENCES

	BA	MA	German	English
Medical & Pharmaceutical Biotechnology	●	●		●

AREAS OF COOPERATION

- Transnational Education
 - Master- and Bachelor Programmes
 - Customized Certificate Programmes
 - Summer Schools
- Academic Mobility
- Research



ACADEMIC KNOW-HOW

- Programme content
- Curriculum design
- Course descriptions
- Academic guidelines and manuals
- Academic capacity building

A close-up photograph of a woman with long, dark brown hair. She is smiling slightly and looking towards the camera. Her right hand is resting under her chin, and she is holding a white pen. She is wearing a light-colored jacket with a small, dark polka-dot pattern. The background is a soft, out-of-focus indoor setting.

LECTURING SERVICES

- Experienced IMC flying faculty members
- Leading industry experts as guest lecturers
- Joint selection of local faculty

QUALITY ASSURANCE

- Accredited in Austria and in host country
- Quality assurance model
- Quality coaching
- Continuous quality improvement

PROJECT MANAGEMENT

- IMC project manager as key account
- Administrative support
- Regulatory framework for operations

TRANSNATIONAL EDUCATION - BENEFITS FOR PARTNER UNIVERSITIES

- International experience for students at the home institution
- Internationalization at home
- International exchange of students
- International research and teaching opportunities
- Capacity building



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